

DEAF ACTION CENTER



DAC 50th Anniversary Sponsorship Program

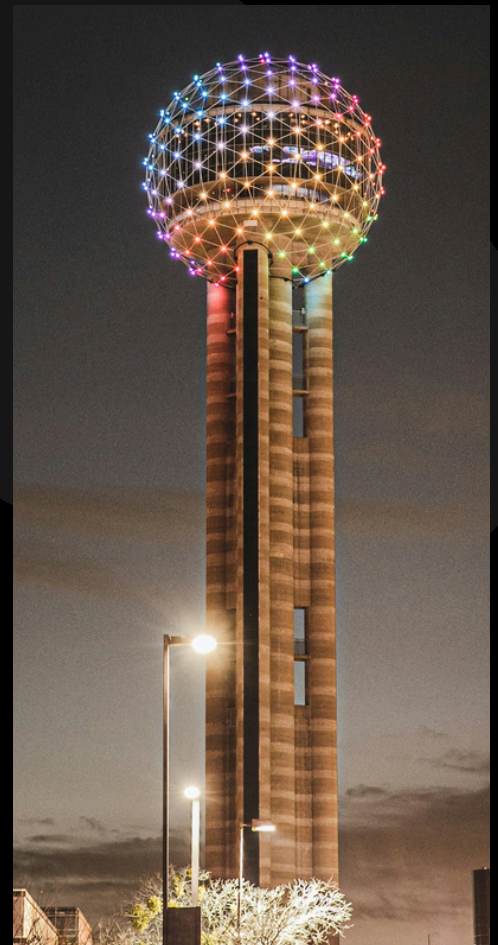


ABOUT THE GALA

Celebrating 50 Years of Impact

Deaf Action Center (DAC), the only Deaf-run nonprofit in North Texas providing fully ASL-accessible programs and services, proudly announces our Gala Sponsorship Program.

For five decades now, DAC has led with Deaf expertise, advocacy, and Disability Justice (DJ). Now, we invite you to partner with us to celebrate our legacy and fuel the next 50 years of impact.



EVENT DETAILS

November 6, 2026
The Pittman Hotel
Dallas, TX

6 – 7pm – Registration, happy hour, networking, DAC history exhibit
7 – 9pm – Dinner and program
9 – 10pm – The After Party

OUR WORK

For over 50 years, Deaf Action Center (DAC) has stood at the intersection of advocacy, communication, empowerment, and opportunity for Deaf and Hard of Hearing individuals across North Texas.

Founded in 1975 by John and Elizabeth Criswell, two non-Deaf individuals, founded DAC wanted to ensure that Deaf and Hard of Hearing individuals have equal access to education, communication, economic security, and community. What began as a grassroots effort has grown into a trusted nonprofit organization serving thousands of individuals and families each year.

At DAC, we do not view Deafness as a limitation. With the right access, resources, and advocacy, the Deaf community is enabled, empowered and thriving.



MAKING THIS WORK POSSIBLE

TEXAS HEALTH AND HUMAN
SERVICES - OFFICE OF
DEAF AND HARD OF
HEARING SERVICES

THE DALLAS FOUNDATION
KING FOUNDATION

COMMUNITY COUNCIL OF
GREATER DALLAS / DALLAS AREA
AGENCY ON AGING





OUR PROGRAMS

Access Services



Provides education on civil rights protections, self-advocacy development, and cultural navigation while connecting individuals to essential community resources. Through strategic coordination and accessibility support, this program cultivates confidence, knowledge, and the power to navigate barriers with independence.

Senior Citizens Operations Program (SCOP)



Enhances quality of life for Deaf and Hard of Hearing senior citizens through health education, life skills support, transportation, weekday meals, and meaningful engagement, strengthening connection, dignity, and independence.

Information, Assistance & Referral Services



Helps individuals and families navigate community resources, benefits, and services that strengthen economic and social stability.

Interpreting Services



Provides professional interpreting coordination to support communication access across various settings.

Sustained through earned revenue and the Meadows Foundation

Housing Navigation



Provides guidance securing safe, stable, and accessible housing through housing benefit support, application assistance, and advocacy to overcome communication barriers. Currently unfunded.

Why Sponsor Us?

Sponsoring us means investing in meaningful, community-driven impact that extends far beyond a single program. In addition to our Senior Program, we provide comprehensive services and initiatives that strengthen, educate, and empower the community.

We offer community training sessions and informative seminars on topics related to the Americans with Disabilities Act (ADA), helping businesses, organizations, and individuals better understand accessibility, inclusion, and compliance. We also conduct communication and accommodation assessments for schools, medical facilities, offices, civic and community buildings, lodging, and entertainment complexes—ensuring spaces are accessible and welcoming to all.

As a sponsor, your brand gains...

- + HIGH-IMPACT VISIBILITY WITH A LOYAL, PURPOSE-DRIVEN AUDIENCE
- + AUTHENTIC ALIGNMENT WITH ACCESSIBILITY, EQUITY, AND REAL COMMUNITY CHANGE
- + EXCLUSIVE ACCESS TO AMPLIFY YOUR BRAND AND CHAMPION THE DAC MISSION



Sponsor Opportunities

CHANGEMAKER - PLATINUM SPONSOR - Be one of two elite event sponsors and help us underwrite this expectational gala. Opportunity includes a one-minute presentation from the stage at a designated time in the program. Includes ten seats at the Gala, premiere placement on all marketing materials and print items for the gala, premiere seating, and the opportunity to insert two items in the gala gift bag. Limited! Two available. \$25,000

HERO - GOLD SPONSOR – Support the future work of the DAC and help us underwrite this expectational gala. Opportunity includes a one-minute presentation from the stage at a designated time in the program. Includes six seats at the Gala with premiere seating, and the opportunity to insert two items in the gala gift bag. Limited! Two available. \$15,000

ADVOCATE - SILVER SPONSOR – Support the community DAC has built and be our silver-lining hero! Includes four seats at the gala and the opportunity to insert an item in the gala gift bag. \$5,000

SUPPORTER - BRONZE SPONSOR – Gain recognition as an elite sponsor of DAC! Includes two seats at the Gala and the opportunity to insert an item in the gala gift bag. \$2,500

FLORAL SPONSOR - Sponsor our gorgeous centerpieces and dazzle our gala guests. Includes two seats at the Gala and the opportunity to insert an item in the gala gift bag. One available. \$5,000

SWAG BAG SPONSOR - Have your logo (along with the DAC 50th anniversary logo) on the gift bag attendees will take home from the event. Includes two seats at the Gala and the opportunity to insert two items in the gala gift bag. One available. \$5,000

PARKING SPONSOR - Sponsor valet parking for our gala guests. Includes two seats at the Gala and the opportunity to insert an item in the gala gift bag. One available. \$5,000

THE AFTER-PARTY SPONSOR - Sponsor one drink ticket per person, sweet treats, and a ton of fun! Includes exclusive naming rights to the afterparty and the opportunity to insert one item into the gala gift bag. One available. \$3,000

SWAG ITEM in the swag bag - Insert a small item into the gala gift bag. A small item is defined as a post card, pen, small notepad, or a golf ball sized item. Ask us about your item today! \$500 per item inserted. (200 pieces due to DAC by October 31, 2026)

DEAF ACTION CENTER



Contact Information

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Website
<https://dactexas.org>

All DAC 2026 Gala sponsors
receive recognition through a
variety of media:

Recognition on the event
website,

Logo in gala marketing emails,
and

Logo on signage and program
at the event.

Don't see a sponsor
opportunity that fits your
organizational goals?

Email us and let's create one
together.

Purchase your gala tickets and
secure your spot in DAC history
through sponsorship today!

*Partner with us to continue
the legacy of DAC
for the next 50 years.*

GALA TICKETS and SIGN UP

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